

Over 15 Years  
Supporting  
Green Real Estate  
Business Communities  
in Vietnam!

For green environment, sustainable development,  
transparency, social contributions.



# SaoKhue Company Profile

‘Real estate industry in Vietnam is complicated and risky with a lot of untransparent & unclear information. However, we pursue clean, transparent, trustworthy and professional practices’

*Mr. Than Thanh Vu – Founder & Chairman of SaoKhue*



# Founders & Key members

SaoKhue was established in 2009 by Mr. Than Thanh Vu and his friends who are high-profile real estate developers, ex-government leaders and local experts.



From 2001, our key founders and leaders developed the Dai Beach Project of over 500ha on Phu Quoc Island, Kien Giang Province, Vietnam, which is now Vinpearl Phu Quoc and Starbay Complex.

In 2008, we won the Golden Dragon Award for our Dai Beach development as the best real estate project in Vietnam then.



**Our Dai Beach development which is now Vinpearl Phuquoc**



**And Starbay Crowne Plaza Phuquoc**



We have been also involved in many other large scale real estate projects for all the processes from A – Z.

1. Site Surveying Process
2. Market Research
3. Local & Central Govt. Lobbying & Negotiation Process
4. Master & Detailed Planning & Designing Process
5. Competition Survey
6. Feasibility Study Process
7. Legal Approval Process
8. Land Resettlement & Compensation Process
9. Land Use Right Fee Decision Process
10. Land Use Right Assignment Process
11. Investment Approval Process
12. Financial Structuring Process
13. Fund Raising Process
14. Risk Management Control
15. 3rd Party Negotiation & Selection Process
16. etc...





So we do understand how challenging it is to get all the above hard works done! That is why we established SaoKhue Investment & Trade Promotion (SaoKhue) and our real estate communities (Vietnam Tourism Property Association - VnTPA, Vietnam Real Estate Association - VnREA) to help local and foreign developers and investors in the real estate industry in Vietnam.





**One of green real estate projects has been recently successfully completed with our assistance.**

## **DIAMOND LOTUS RIVERSIDE**

in District 8, Ho Chi Minh City

Land area: 16,800m<sup>2</sup>

3 towers of 22-storey including 2 basements, 2 commercial floors, 20 residential floors (760 apartment units); plus 5,000m<sup>2</sup> aerial meditation garden connects on roof-top.

Green park: 8,000m<sup>2</sup>





# SaoKhue's Communities

We have been building and operating the largest business leaders communities in the real estate industry in Vietnam. Those strong networks help our local & foreign clients and partners to successfully grow their business in Vietnam.

## VnTPA

[www.vntpa.org](http://www.vntpa.org)

one of the largest national official association of real estate developers / investors / owners / operators in Vietnam with over **20,000** business leader members all over Vietnam.



## VnTPA Golf Club

[www.vntpa.org/vntpa-golf-club](http://www.vntpa.org/vntpa-golf-club)

provides networking opportunities to business leaders thru playing golf and joining golf networking events with over **300** members.



## VnREA

[www.vnrea.vn](http://www.vnrea.vn)

the national largest real estate association in Vietnam with over **50,000** members.



## Thuong Tre Tho Foundation

[www.thuongtretho.com](http://www.thuongtretho.com)

TTT or in English 'Compassion for Children Foundation' to help orphaned children get adequate nutrition, health-care, education and grow up in love & be protected. As of 2<sup>nd</sup> Feb 2023, we have been helping over **700** orphaned children in Vietnam





# What Can We Assist You?

With our above expertise, experience and our high-profile networks of our local & international business leader communities, we can help you for all the above works and connect you to the right partners that you need.



(1) Searching for suitable partners and projects

(2) Assisting for FS

(3) Assisting for negotiations for licensing, leasing, acquiring, M&A, investing, etc.

(4) Other related services



# Some of our clients





# About us

Mr. Than Thanh Vu | Founder & Chairman

Mr. Vu graduated from University of Economics of Ho Chi Minh City, majoring in international trade and investment.

He's a famous speaker at many national and international forums in Vietnam.

He's the founder of **VnTPA** (Vietnam Tourism Property Association) / [www.VnTPA.org](http://www.VnTPA.org), executive director of **VnREA** (Vietnam Real Estate Association) / [www.VnREA.vn](http://www.VnREA.vn), founder of **Thuong Tre Tho** (Compassion for Children) Foundation / [www.ThuongTreTho.com](http://www.ThuongTreTho.com)



Mr. Vu has been involved in developing many major real estate projects in Vietnam. He is also a senior advisor to many local and international corporations.

You can search 'Than Thanh Vu' on google and you can find many articles of Mr. Than Thanh Vu.

(For other key members of our team, please visit our website: [www.SaoKhueGroup.net](http://www.SaoKhueGroup.net))





# SaoKhue Communities





# Our communities' Leaders



**Mr. Bui Ngoc Suong**

President

Former Chairman of Kien Giang  
Provincial People's Committee



**Mr. Than Thanh Vu**

Founder & V. President



**Mr. Phan Huu Thang**

Founder & Adviser

Former Director of the FIA, MPI



**Mr. Tong Van Nga**

Founder & Adviser

Deputy Minister of  
Construction Ministry



**Mr. Nguyen Van Khoi**

VnREA's President

Former Vice Chairman of  
Hanoi People's Committee





# Our communities are strongly supported by Vietnam Party & Government Leaders



**Mr. Le Kha Phieu**  
Former General Secretary



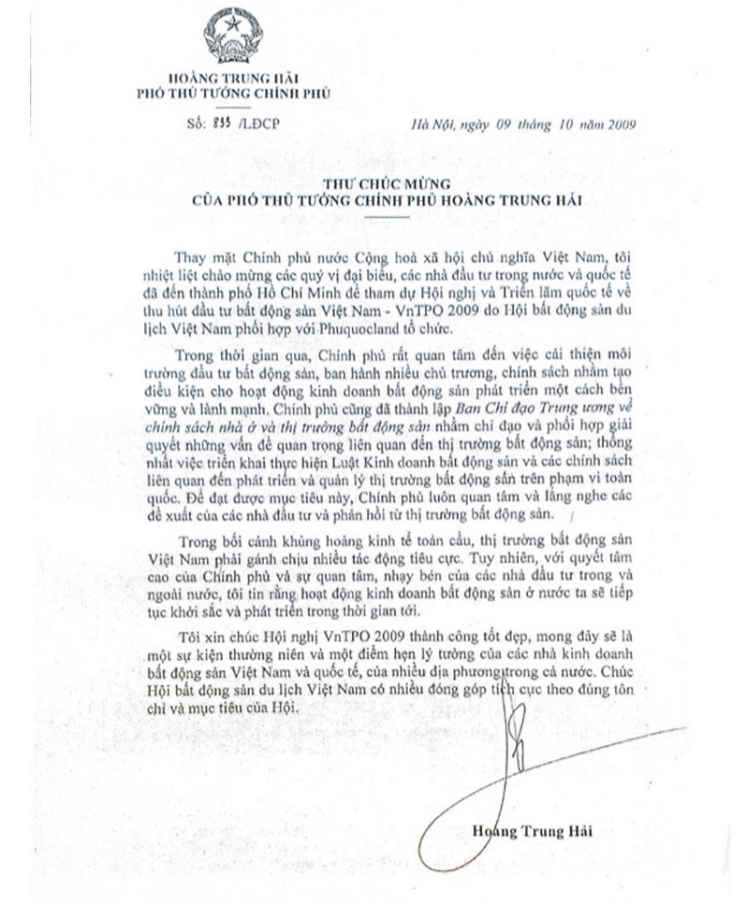
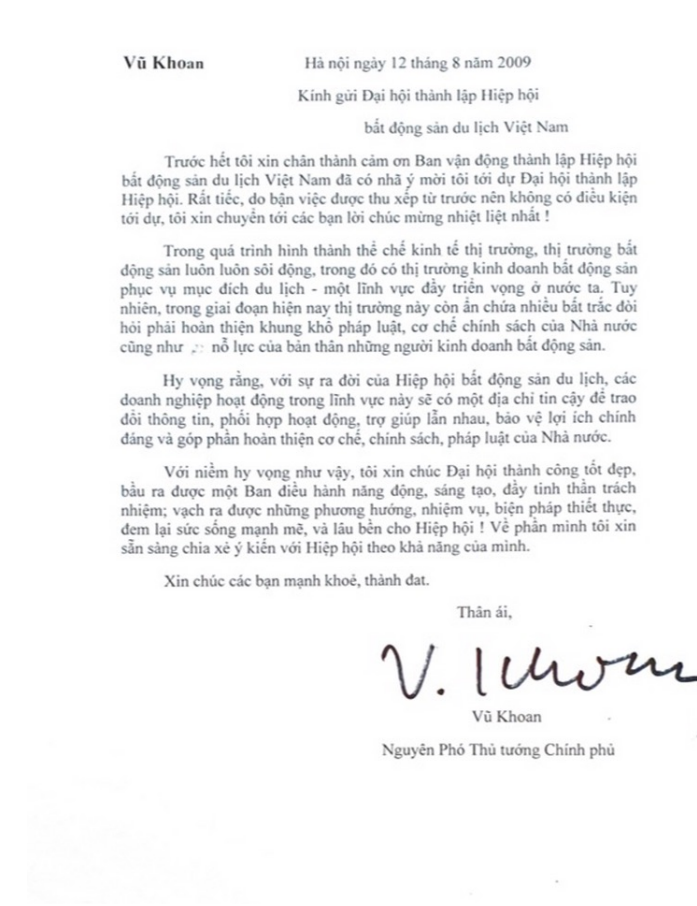
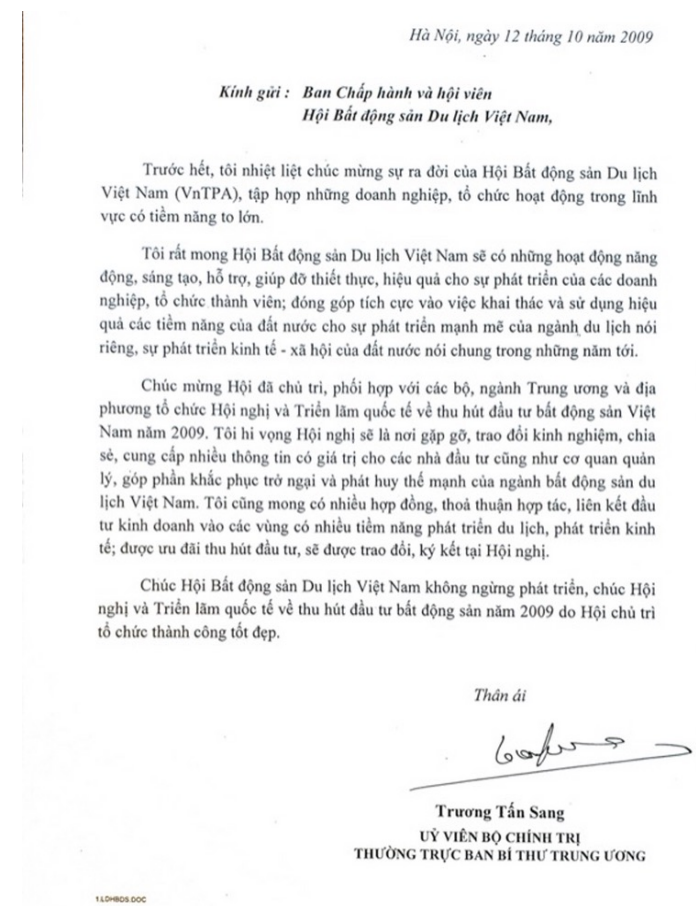
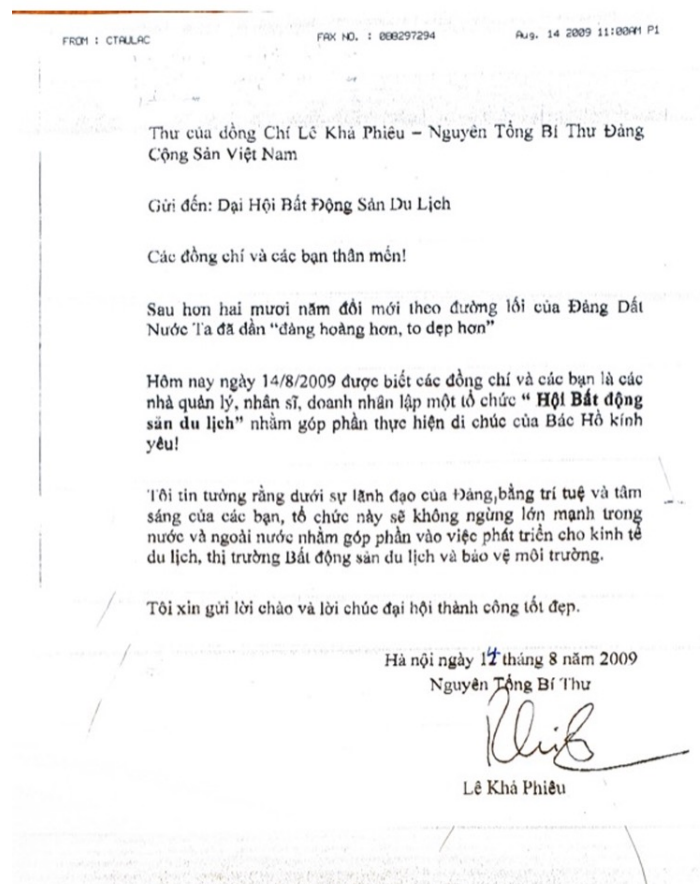
**Mr. Truong Tan Sang**  
Former President



**Mr. Vu Khoan**  
Former Deputy Prime Minister



**Mr. Hoang Trung Hai**  
Former Deputy Prime Minister







# Certificate of Merit from the Minister of Construction

For our great contributions to the development of Vietnamese construction industry.





# Our social & community activities















Mr, Than Thanh Vu  
Founder & Chairman



Please visit our website for more info.

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